

# SONJA RUECKNER

FreshlyCleanDesigns.com

## CONTACT

714.356.7566

sonja@freshlycleandesigns.com

## INDUSTRY SKILLS

UX / UI Design

Advertising

Marketing

Testing / Optimization

Team Management

Brand Identity

Motion Graphics

Type / Iconography

## TECHNICAL SKILLS

Photoshop

Illustrator

InDesign

Flash

ActionScript

Dreamweaver

Muse

WordPress

## SNAPSHOT

My name is Sonja Hulbert and I have been designing for 13 years. I have always had a passion for art and have been surrounded by it since I was very young. I received my Bachelors of Science Degree in Graphic Design from the Art Institute of California - Orange County.

I have worked in various web and print positions helping companies to create brand awareness, better user experience, increased productivity, higher traffic and a whole laundry list of company wide improvements! My primary goal is to provide you with the cleanest, freshest designs that will provide you and your company with the results you have been longing for.

## EXPERIENCE

Carousel30 / 2015 - CURRENT

ART DIRECTOR

- Brand Identity Creation
- Web Design
- Print Collateral
- Mobile Design

LoanDepot / 2012 - 2014

CREATIVE SERVICES MANAGER

- Marketing Strategy
- Landing Pages
- Brochures / Infographics
- Banner Ads

CBRE / 2010 - 2011

GRAPHIC DESIGNER - CONTRACTOR

- Wireframes
- Proposal Materials
- Brochures / Banner Ads
- Photo Manipulation

Nada Guides / 2006 - 2010

GRAPHIC DESIGNER

- Manage NadaGuides.com
- Flash Banners / ActionScript
- Presentation Decks
- Direct Mail

Fraser Wallace / 2014 - 2015

SENIOR ART DIRECTOR

- Brand Identity Creation
- Web Design
- Brochures / eFlyers / Posters
- Email Marketing

Experian / 2011 - 2012

SENIOR GRAPHIC DESIGNER

- Product Strategy
- Marketing & Advertising
- Landing Pages
- Banner Ads

Orange County Register / 2010

FLASH DESIGNER - CONTRACTOR

- Rich-Media Ads
- Flash Banners
- HTML Emails
- Print Ad Composition

Visuart / 2004 - 2006

VISUAL DESIGNER

- Product Packaging
- Print Ads
- Direct Mail
- Brochures / Posters

## EDUCATION

Bachelors of Science in Graphic Design / 2000 - 2004

THE ART INSTITUTE OF CALIFORNIA - ORANGE COUNTY